



CIFA
Goldenfood Expo

www.importfoodfair.com

2027 April 22-24
4月22-24日

CIFA

天津国际进口食品与农产品展览会

Tianjin International Imported Food and Agricultural Products Exhibition

National Convention and Exhibition Center (Tianjin)

国家会展中心（天津）



An extraordinary exhibition hosted by GACC & CIQ
中国海关机构参与并支持的重要展览活动

关于

CIFA

In recent years, with the continuous growth of the import and export trade of China's food, it has become one of the key players in the global food market. The latest data from the General Administration of Customs showed that the total volume of agricultural and food products exceeded nearly 215.16 billion USD in 2024. The volume of meat reached 23.48 billion USD, the volume of aquatic products was 18.58 billion USD, the volume of dairy products was 11.095 billion USD, while the volume of fruits and vegetables was 19.45 billion USD, all of which have increased compared with last year. Tianjin International Imported Food and Agricultural Products Exhibition, as the famous purchase exhibition for import food and agriculture products and the important platform for overseas company to expand Chinese market. Tianjin "Food Fair" will be a professional exhibition for imported agricultural products, based on the strengths of Tianjin, a key economic hub in northern China and a major port city, boasting a large consumer market, robust policy support, and a leading distribution center for imported food, the show will be a professional sourcing event, covering a total planned area of 15,000 square meters, in the context of the full recovery of the world economy, reduced tariffs, expanded sources of imported food, and an increase in the variety of imported food. The expo will attract dozens of imported food and agricultural industry organizations and government agencies from more than 40 countries and regions around the world to participate in the exhibition, as well as hundreds of excellent enterprises bringing tens of thousands of high-quality imported food and agricultural products to attend. It is expected that over tens of thousands of professional buyers will visit and purchase on-site. Today, with the rapid recovery of the global economy, the Tianjin "Food Expo" will gather industry forces and integrate resources with a new look, making the exhibition and conference a comprehensive platform for imported food and agricultural products enterprises from around the world to grasp the consumption status, development trends, trade connectivity, and government enterprise exchanges in China. Meanwhile, the exhibition has received support and participation from Chinese government regulatory agencies and relevant institutions during the holding process, so as to better assist overseas imported food and agricultural product enterprises in smoothly entering the Chinese market and conducting international trade, and provide a communication platform and green channel for expanding business.

近年来，中国的食品进出口贸易持续增长，成为全球食品市场的重要角色之一。据海关统计，2024 年我国农食产品进口总额 21516 亿美元，其中肉类为 234.8 亿美元，水产品为 185.8 亿美元，乳制品为 110.95 亿美元，果蔬为 194.5 亿美元，较去年均有增长。天津国际进口食品与农产品展览会（中文简称：进食展，英文简称：CIFA）作为中国地区食品与农产品领域不容错过的行业采购盛会与海外企业拓展中国市场的重要平台。天津“进食展”将在世界经济全面复苏、进口食品来源地的扩大以及进口食品品种的增加的情况下，依托天津——中国北方经济中心与重要港口城市，拥有庞大的消费市场、有力的政策支持以及进口食品的主要集散地等资源优势而创办的进口农食产品领域专业采购盛会，展会总规划面积为 1.5 万平米，计划吸引来自全球四十多个国家和地区数十家进口食品与农产品行业组织和政府机构组团参展，以及百家优秀企业携带数以万计优质进口食品和农产品前来参展，预计有超过数万专业买家亲临现场参观采购。在全球经济快速复苏的今天，天津“进食展”将以全新的面貌汇聚行业力量和整合资源，将展会与会议办成世界各国进口食品与农产品企业在中国把握消费现状、发展趋势、贸易互通及政企交流的综合平台。展会举办过程中还将得到中国政府主管单位与相关机构的支持和参与，以便更好的帮助海外进口食品与农产品企业顺利进入中国市场和开展国际贸易，拓展业务提供交流平台与绿色通道。

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National Convention and Exhibition Center



新的机遇 / New Opportunity

In order to demonstrate the high attention of Chinese government on import food and agricultural products safety, administration departments and relevant agencies was specially invited as the organizer of the exhibition with an aim to amplify the spillover effects of CIFA, to integrate the resources of the global market of import food and agricultural products, and to develop Tianjin into an international consumption center city and meet huge consumer demand in China's import food and agricultural products. With the guidance of superior department, directed by China General Chamber of Commerce and hosted by Golden Group, organized by Shanghai Zhongzhan Huixin Exhibition Co., Ltd., Taking "New Consumption, Shared Global Cuisine and Wine Together" as its theme, the fair will be held on April 22-24, 2027 at the National Convention and Exhibition Center (Tianjin). With an exhibition area of 15,000 square meters, the exhibits cover a wide range of food and drinks fields including imported food, meat and aquatic products, wine and beverages, dairy and honey, candy and nuts, bakery and coffee, fruits and vegetables, grains, cereal and oils, cold drinks and condiments, catering and ingredients, green food, organic food and protected geographical indication agricultural products. It is expected that CIFA will attract more than 500 well-known and outstanding enterprises of imported food and agricultural products at home and abroad, and more than 10,000 professional visitors to attend the fair with the purpose of visiting and purchasing.

为彰显中国政府在保障食品与农产品质量安全的高度重视，天津“进食展”特别邀请中国政府主管单位与相关机构作为展会的指导单位或支持单位，以更好的放大“进食展”溢出效应，集聚全球进口农产品食品与农产品市场资源，助推天津国际消费中心城市的建设和满足中国进口食品与农产品消费市场的巨大需求。在上级主管部门的指导下，由中国商业联合会指导，高登会展集团主办，上海中展汇鑫展览有限公司具体承办的“2027第六届天津国际食品与农产品展览会”定于2027年4月22-24日在国家会展中心（天津）召开。展会总规划面积为1.5万平方米，以“新消费，共享全球美食美酒”为宗旨，共有进口食品、肉类水产、酒水饮料、乳品蜂蜜、糖果坚果、烘焙咖啡、水果蔬菜、谷物粮油、冷饮调味、餐饮食材、绿色食品、有机食品与地理标志农产品等多个板块组成，预计有超过500家海内外食品与农产品知名优秀企业参展，现场将有超过10000名专业观众亲临参会。





展会亮点 / Exhibition highlights

In order to effectively promote the safety of imported food and assist more food enterprises in understanding the food in the import and export links of the management system and regulatory requirements, the organizer of the fair, will be continually to manifest the highest-level international conference in the field of import food and agricultural products, to hold a series of forums and activities such as International Food Safety Corridor Conference, Training Seminar on New Regulations for Domestic and Overseas Agricultural Food Products and One-on-One Meeting of the Global Imported Food. Relevant Chinese government agencies (including customs, commerce, agriculture and other regulatory departments) and industry experts will be invited to discuss and exchange ideas on the new regulations in Tianjin. With the help of the on-site conference and activities, it is beneficial for industry organizations and enterprises to familiar with requirements and procedures of the market access, risk management and control, product classification and tariff calculation, industry requirements and relevant information in domestic and foreign markets, so as to provide a communication platform and open up green channels to help more foreign enterprises enter the Chinese market rapidly and smoothly, and acquire a large market share and meet the huge demand of consumer. In addition, the Trans-Pacific Food Safety Corridor Conference transforms professional knowledge into intuitive exhibition content in the form of a "Science Popularization Corridor", to assist foreign countries and companies exporting food to China in quickly grasping Chinese food safety knowledge and regulatory requirements, as well as enhancing corporate awareness of food safety, based on the vivid display of food knowledge, laws and regulations, risk prevention measures, and interactive experience.

为切实推动进口食品安全工作的重要举措，帮助更多的食品企业了解食品进出口环节的管理制度与监管要求。展会期间主办与执行单位将在天津“进食展”期间召开中国进口食品安全市场准入领域的重要国际会议-国际食品安全走廊大会、国内外农产品食品新规培训讲解会与与一对一世界各国进口食品对接会等活动，活动将特别邀请中国政府（海关、商务、农业等监管部门）相关机构与行业专家针对新规进行权威解读、培训、现场讨论，内容涵盖政策解读、技术创新、法规合规及全球协作等核心议题。通过展会上的会议交流活动让更多国家的行业机构与企业了解国内外市场准入制度要求与流程、风险管理与管控、产品归类与关税计算、行业要求与相关市场信息等，以帮助更多的境外企业顺利进入中国市场提供交流平台与开辟绿色通道，争取中国庞大的市场份额和满足巨大的消费需求。同时，也借用“科普走廊”形式，将专业知识转化为直观展览内容，通过生动展示食品知识、法律法规及风险防范措施，通过互动体验让食品输华国家及企业快速掌握中国的食品安全知识和监管要求。提升企业食品安全意识。



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同期活动 / Concurrent Activities

During the exhibition, in addition to holding the International Food Safety Corridor Conference, Training Seminar on New Regulations for Domestic and Overseas Agricultural Food Products and One-on-One Meeting of the Global Imported Food, there will also be a series of forums and activities such as International Wine Product Label Management Summit, International Dairy Summit, Forum on International Cooperation of Bee Products, International Cubilose Industry Development Forum, Forum on Laws and Regulations on the Import and Export of Wholegrain, World Wine Master Class, Promotion Activities of Food and Alcohol Production Areas in Provinces and Cities and Landmark Cuisine Star Chef Cooking Championship to hold, which contribute to the huge demand for import food and agricultural products at home and abroad to expand the Chinese market.

展会期间除了举办国际食品安全走廊大会、国内外农食产品新规培训讲解会与一对一世界各国进口食品对接会等活动外。还将举办国际酒类标签管理论坛、国际乳品高峰论坛、蜂产品国际合作论坛、国际燕窝产业发展论坛、全谷物进出口法律法规论坛、世界葡萄酒大师班、各省市食品与酒类产区推介会以及地标美食星厨挑战赛等论坛活动以满足海内外进口食品与农产品对接中国市场的巨大需求。

天津优势 / Advantages of Tianjin

Tianjin, as the economic center of northern China and a major port city, serves not only as a key distribution hub for imported food but also boasts a vast consumer market and strong policy support. Relying on local regulatory bodies such as Tianjin Customs and the Municipal Market Supervision and Administration Commission, the city has established an efficient port clearance and food safety assurance system. The policy dividends from special functional zones are particularly pronounced for Tianjin Port Free Trade Zone, Dongjiang Free Trade Port Zone, and Binhai New Area Comprehensive Bonded Zone support cross-border retail imports and the "front-store, back-warehouse" model. Combined with institutional innovation in the pilot free trade zone, Tianjin has successfully built a convenient distribution hub for imported food. Additionally, the city has a high concentration of high-net-worth individuals and expatriate communities, with its permanent foreign resident population ranking among the largest in the country. It is also home to numerous multinational corporate headquarters and consulates. In terms of logistics infrastructure, Tianjin Binhai International Airport is equipped with comprehensive cold chain facilities for perishable goods, forming a "dual-hub" advantage of air and sea ports alongside Tianjin Port, positioning the city as a new global cold chain logistics node. Intelligent warehousing networks such as JD Asia No.1 (Tianjin Beichen) and SF Express North China Smart Logistics Base ensure efficient sorting and quality stability for imported food. From high-end retail to industrial hubs, Tianjin effectively radiates to the Beijing-Tianjin-Hebei region, Inner Mongolia, the three northeastern provinces, and northern China, forming a complementary supply chain system, all of which makes Tianjin an ideal location for hosting imported food exhibitions.

天津作为中国北方经济中心及重要港口城市，既是进口食品的主要集散地，也坐拥庞大的消费市场和有力的政策支持。依托天津海关、市市场监管委等地方监管力量，当地已构建起高效的口岸通关与食品安全保障体系。特殊功能区政策红利尤为突出：天津港保税区、东疆保税港区及滨海新区综保区支持跨境零售进口与“前店后仓”模式，借助自贸区制度创新，成功打造了进口食品便捷流通枢纽。此外，天津高净值人群与外籍社群高度集中，常住外籍人口规模位居全国前列，跨国公司总部与领事机构密集分布。在物流基础设施方面，天津滨海国际机场配备完善的生鲜冷链设施，与天津港形成“空港+海港”双枢纽优势，定位为全球冷链物流新节点；京东亚洲一号（天津北辰）、顺丰华北智慧物流基地等智能化仓储网络，则保障了进口食品的高效分拣与品质稳定。从高端零售到产业枢纽，天津有效辐射京津冀、内蒙古、东北三省及华北地区，形成优势互补的供应链体系。这一切，都使天津成为举办进口食品展的理想之地。

展出大类 / Major Exhibits

All kinds of edible agricultural products, meat products, aquatic products, eggs, milk & dairy products, bee products, grains, cereals and oils, fruits and vegetables, nuts, wine and spirits, beverages, coffee, tea, frozen drinks, sweets, preserves, pastries and biscuits, condiments, health foods, special meals and others.

各类食用农产品、肉类、水产品、蛋类、乳制品、奶制品、蜂产品、谷物、粮油、果蔬、坚果、葡萄酒与烈酒、饮料、咖啡、茶叶、冷冻饮品、糖果、蜜饯、糕点饼干、调味品、保健食品、特殊膳食及其他。

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参展费用 / Participation Fees

• International Standard Booths:

For overseas enterprises: USD 2800/Expo; 3m×3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

• Indoor Raw Space:

For overseas enterprises: USD 280.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

• 国际标准展位:

A: 国内企业: 8800.00/ 展期 (RMB) 3m×3m

B: 国外企业: 2800.00/ 展期 (USD) 3m×3m

注: 标准展位 (包括: 三面白色壁板、中 (英) 文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A 电源插座一个、废纸篓一个。)

• 室内光地:

A: 国内企业: 880.00 (RMB) / 平方米 / 展期

B: 国外企业: 280.00 (USD) / 平方米 / 展期

注: (最少 36 平方米起租) “光地”只提供参展空间, 不包括展架、展具、地毯、电源等。

目标观众 / Target Audience

- All related international organizations and chambers of commerce (associations), foreign embassies and consulates in China, commercial organizations and information platforms in the field of agricultural products and import food, etc.
- Manufacturer, traders, importers, distributors, agents, processors and e-commerce in the agricultural and food industries.
- Shopping malls, supermarkets, wholesale markets, hotel restaurants, nightclubs, clubs, western restaurants and coffee shops, etc.
- State-owned enterprises and institutions such as banks, telecommunications, aviation, cruise ships, trains, and duty-free shops.
- E-commerce industry: website designers, professional buyers, etc.

- 各国农产品与食品国际组织与商（协）会、各国驻华（沪）机构、商贸机构与资讯平台等；
- 农产品与食品行业的生产商、贸易商、进口商、经销商、代理商、加工商及电商等；
- 各大商场、超市、批发市场、酒店餐饮、夜总会、会所、西餐厅及咖啡厅等；
- 各大银行、电信、航空、邮轮、列车及免税店等国有企事业单位；
- 电子商务行业：网站设计师、此类网站的专业买家等。

预定展位 / Booth Reservation

Your timely reservation will allow us to preassign exhibit space. Requests for exhibit space will be accepted on a "first come, first served" basis.

To reserve the booth of "CIFA 2027" or learn more information, please contact:

请立即预定“2027 天津进食展”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。

如欲预订“CIFA 2027”采购交易会展位，或了解更多信息，请发电子邮件至 info@goldenexpo.com.cn。或通过以下联络方法，预订展位。

电话/Tel: (86-21)6439-6190

E-mail: info@goldenexpo.com.cn

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National Convention and Exhibition Center



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Tianjin Chamber of Commerce

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